

# INITIATIVES GROUP

NEW YORK • TORONTO

Edward F. Ogiba  
PARTNER

## PHILIP MORRIS, INC.

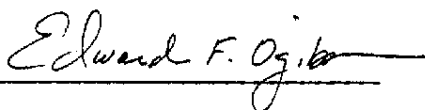
It is our normal practice to vouch for the confidentiality of information associated with our working on any business.

In terms of Philip Morris, the Initiatives Group undertakes to keep confidential all information, material or data obtained by or disclosed to us during the course of work in connection with our cigarette project. This undertaking does not, of course, apply to information previously known to us, to information in the public domain, and to information disclosed to us by third parties as a matter of right.

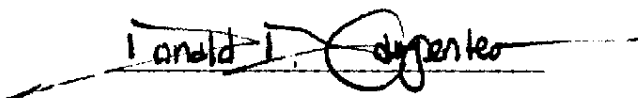
The Initiatives Group further undertakes that it will not now, or at any future time, divulge or appropriate to its own use or the use of others, reproduce, transmit, or provide such information, material or data, or any part thereof to any person or persons outside of the Initiatives Group except as Philip Morris may specifically authorize or direct in writing.



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